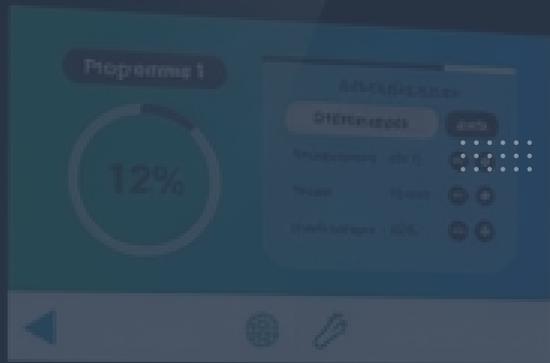




Hera
Laundry



ELECTRONICS **CONTROL** FOR LAUNDRY EQUIPMENT

Designed and manufactured in Italy
to simplify, improve and
innovate the world of
industrial washing

☎ 0362 54 11 16

✉ info@heralaundry.com

🌐 heralaundry.com

A NEW STANDARD FOR WASHING MACHINE CONTROL

Hera Laundry is a smart electronic control platform designed for industrial washing machines.

It integrates:

- ✓ embedded electronics for machine control
- ✓ smartphone app for process management and creation
- ✓ cloud connectivity with Smart Dashboard for data monitoring and analysis

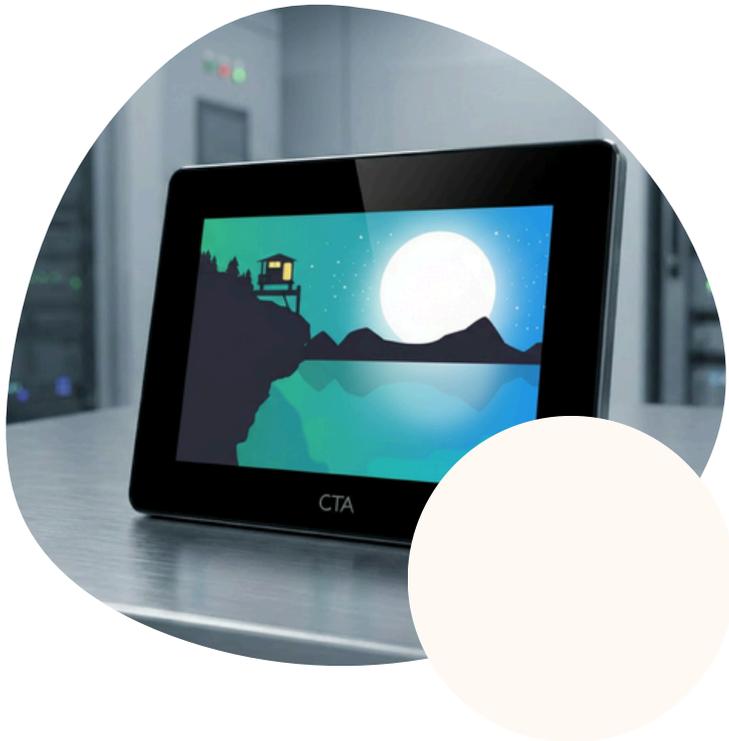
A professional, modular and scalable solution that can make industrial washing machines more efficient and modern.



heralaundry.com

FROM MACHINE CONTROL TO STRATEGIC DATA

Hera Laundry connects the washing machine to a complete digital ecosystem, starting with robust and reliable industrial electronic control.



On this consolidated electronic basis, Hera Laundry:

- ✓ controls and manages washing cycles using dedicated hardware
- ✓ saves operational data
- ✓ transmits information to a secure cloud platform
- ✓ makes data available via the web-based Smart Dashboard

The result is a system that combines industrial robustness and digital intelligence, designed to work without compromise.

The heart of the system is designed and manufactured by CTA Electronics, a company with over thirty years of experience in industrial electronics, which developed the first electronic control system for the washing sector back in 1992.

This wealth of expertise guarantees:

- ✓ high operational stability even in harsh industrial environments
- ✓ components selected for continuous operation and long service life
- ✓ hardware architecture designed for precise process control
- ✓ long-term reliability, with reduced failures and machine downtime



heralaundry.com



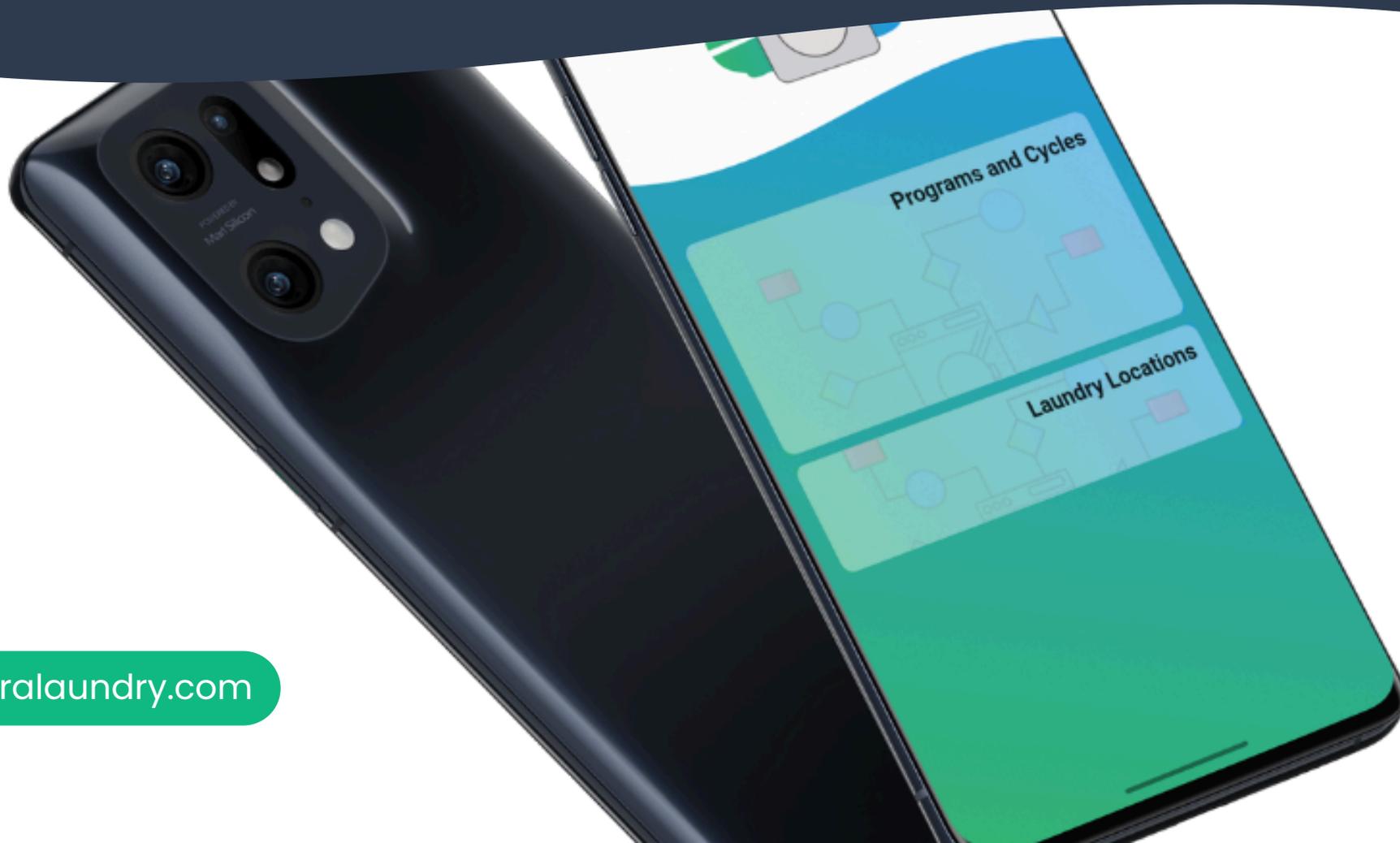
HERA WASH CONFIGURATOR

Washing cycle configuration: flexible, simple and controlled.

Hera Wash Configurator is a smartphone application designed to **create, manage and optimise washing programmes** in an intuitive yet structured way.

The app allows you to define washing cycles in a clear, repeatable manner that is consistent with **operational requirements, reducing errors and variability.**

With a single touch, you can send programmes to the washing machine or receive programmes already on the machine via Bluetooth.



heralaundry.com

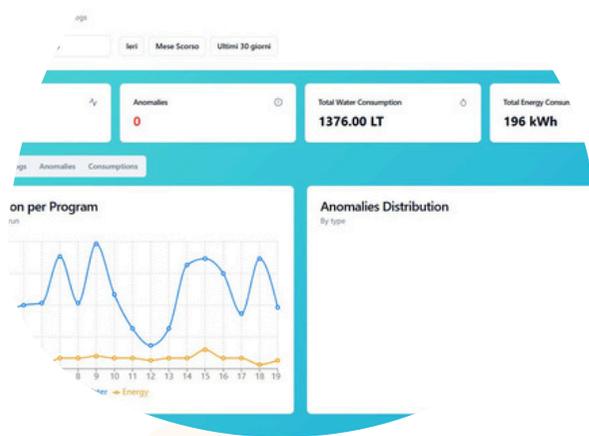
HERA SMART DASHBOARD

Everything under control, in a single strategic dashboard.

This web-based application provides a clear and immediate overview of industrial laundry operations, transforming data saved by electronic controls into **accurate, useful and understandable information.**

- **Productivity**
- **Consumption**
- **Costs**
- **Anomalies and errors**

All this with an intuitive, professional and elegant interface.



heralaundry.com

TANGIBLE BENEFITS, RELIABLE TECHNOLOGY AND MEASURABLE RESULTS



Solid at its core, flexible in its application, Hera Laundry is an electronic control designed to fully meet the needs of machine manufacturers and industrial laundries.

For machine manufacturers:

- ✓ greater value of the final product
- ✓ technological differentiation on the market
- ✓ reduction in service and support costs
- ✓ possibility of digital after-sales services

For industrial laundries:

- ✓ optimisation of consumption and time
- ✓ reduction in machine downtime
- ✓ centralised control of multiple systems
- ✓ decisions based on real data, not estimates



The ideal electronic solution

From electronic engineering to software, every detail is designed to deliver high performance, ease of use and real value.

**Excellence in
Italian design and
manufacturing**

CONTACT US

☎ +39 (0)362 54 11 16

🌐 www.heralaudry.com



Hera
Laundry

